

# Top 12 Best Practices in Creating Accessible Content

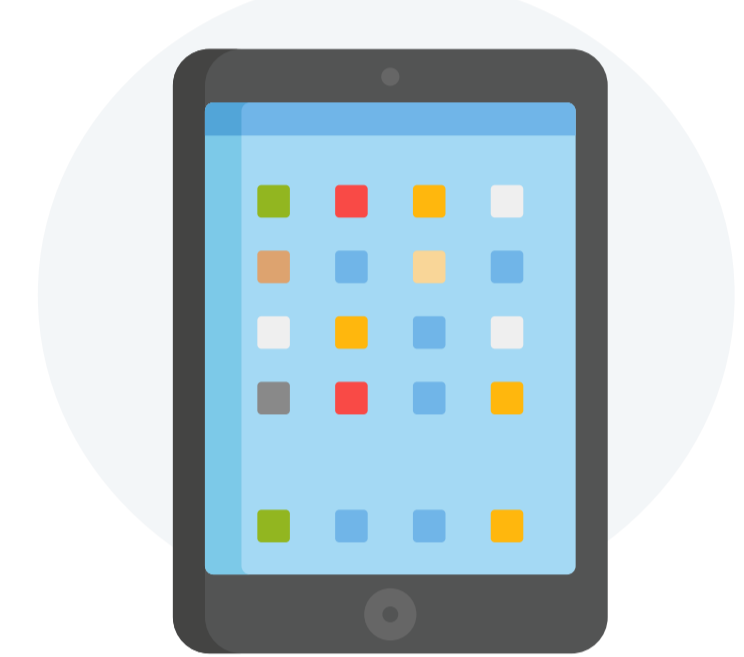
According to the CDC, 26% of people in the United States are affected by a disability. There are many types of disabilities that can affect people differently. There are many things to take into consideration when there is a wide range of needs. One of the ways you can help your workforce members who may have a disability is to provide accessible content for all.

Accessible content can help accommodate some impairments as well as lower the barrier from participation restrictions. The World Wide Web Consortium offers guidelines to help promote accessibility strategies and resources in their Web Accessibility Initiative (WAI) page. To help you get started, Meridian's product team has provided suggestions for 12 best practices in creating accessible content.



**26% of people in the United States are affected by a disability.**

**PROVIDE** text alternatives for non-text content.<sup>1</sup>



1.

**TEMPLATES** and styles including lists, tables, heading, styles, etc.<sup>1</sup>



2.

**12+** point font size for easy reading.<sup>1</sup>



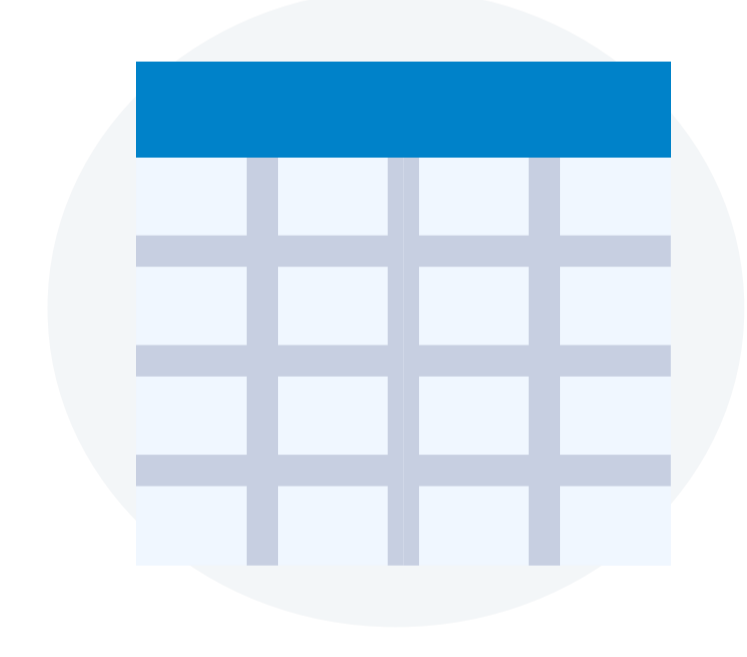
3.

**COLOR** contrast between text and background, do not use color to convey information.<sup>1</sup>



4.

**ONLY** use tables for tabular data.<sup>1</sup>



5.

**USE** meaningful headings and consistent heading structure.<sup>1</sup>



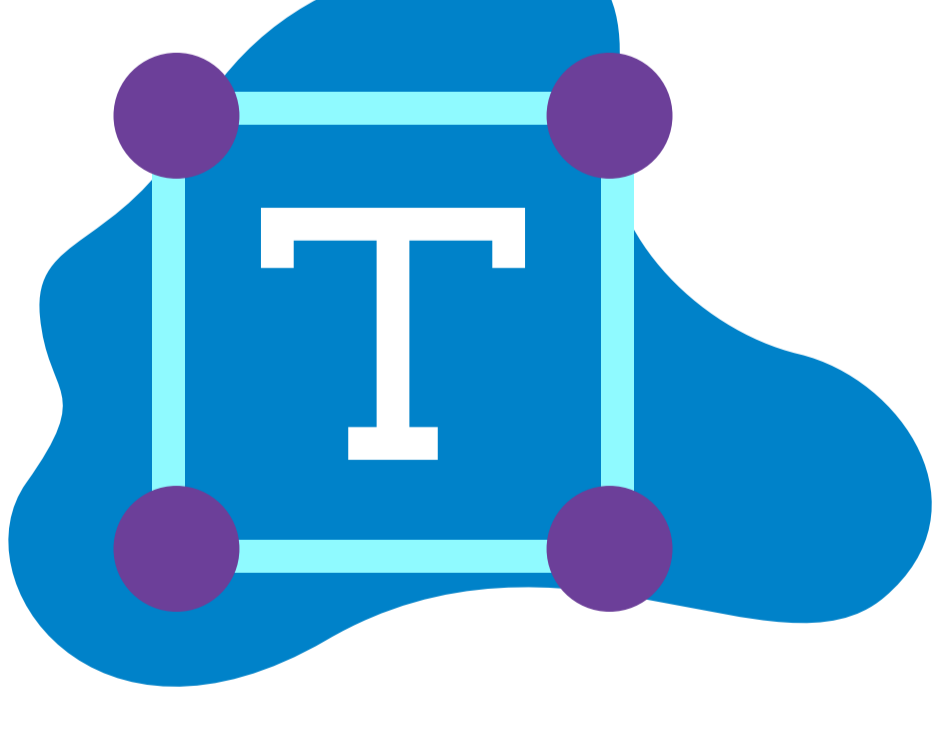
6.

**TAG** PDF files.<sup>2</sup>



7.

**TEXT** use descriptions for errors.<sup>2</sup>



8.

**DO NOT** use sensory information for instructions.<sup>2</sup>



9.

**USE** meaningful sequence so that pages can be navigated using the keyboard.<sup>2</sup>



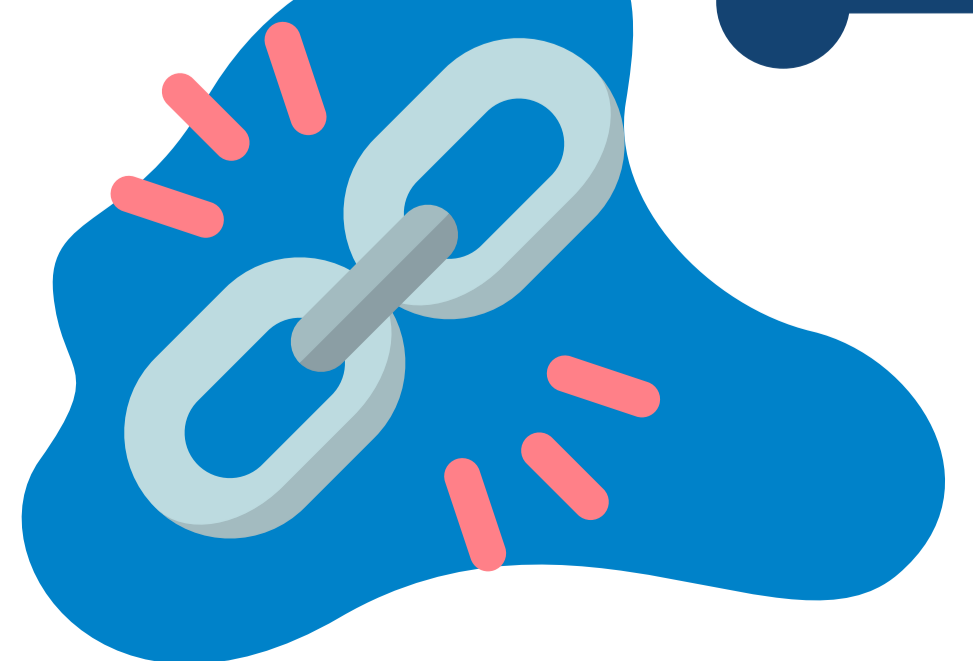
10.

**PROVIDE** a way to pause stop, and hide blinking, moving or scrolling information.<sup>2</sup>



11.

**GIVEN** text description for links.<sup>2</sup>



12.

1. Web Accessibility Initiative  
2. Center for Disease Control and Prevention